



2020 CORPORATE PARTNERSHIP OPPORTUNITIES



PARTNERSHIP OPPORTUNITIES

About Lake City Humane Society

Lake City Humane Society is made up of dedicated staff who will always try to go above and beyond their call of duty to ensure the best care for the animals. Along with a constant fellowship of volunteers and help from the community, the Lake City Humane Society has been able to care for over 5,000 animals each year. Lake City Humane Society has spent many years making connections with local and far off rescues to help the animals who are in the most need.

Lake City Humane Society is primarily funded through generous donors and a government contract with Lake City and Columbia County. As Columbia County's only animal shelter, Lake City Humane Society plays an essential role in our community.

Our Services

- Shelter for all the unwanted, abused, lost, or stray animals in Columbia County.
- Placement of animals into humane environments.
- Lost and found services to reunite pets with their owners.
- Public protection by quarantining and euthanizing sick or dangerous animals.
- A loving, humane, respectful, and peaceful stay for all animals in our care.
- Low income vaccination, spay/neuter clinic.
- Grant based spay/neuter for low income/poverty stricken families



Coming Soon: Expansion of low income clinic services through the James Montgomery Animal Wellness Center

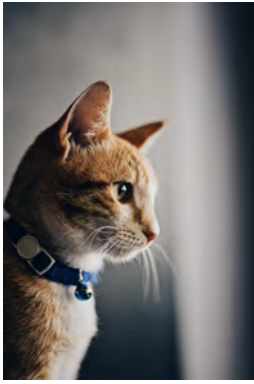
Fast Facts about Lake City Humane Society

- We do not have time limits or space constraints on our animals. Each animal is evaluated for behavior and health. We have 100 % placement of adoptable animals.
- We are Columbia County's **only** animal shelter.
- Columbia County provides approximately 50% of our funding. The rest of our funding is from individual donors, corporate sponsorships, events, grants, fees for service, and endowments. We feed, house, vaccinate, microchip, and provide medical care for more than 5,000 pets that enter our shelter each year.
- All our animals are spayed/neutered, up to date on vaccines, and microchipped before they leave our shelter.

In The Community

- Over 824 Instagram followers and growing.
- Over 10,000 Facebook followers and growing.
- WCJB news coverage.
- Lake City Reporter newspaper coverage.
- Over 3,000 adoption folders are created annually for our animals who find their forever homes.





Our Animals by the Numbers in 2019 (January - December)

During the first eight months of 2019, Lake City Humane Society took in over 2,000 cats, dogs, rabbits, and other small pets. Sixty % of the animals we accepted are stray animals in Columbia County; 20% are surrenders from owners who are unable to care for their pets anymore the remaining 20% are transfers from other shelters. During this period, we returned 207 animals to their homes.

Why Partner with Lake City Humane Society?

Serving as Columbia County's only animal shelter, Lake City Humane Society plays a vital role in our community as a leader in animal welfare and a community resource for nurturing the animal and human bond. Our shelter is growing not only in space, but also as an influencer in our community. We invite your company to join us.



Benefits of a Partnership with Lake City Humane Society



A corporate partnership with Lake City Humane Society provides companies big and small the ability to connect to members of our community that they otherwise may not reach. Corporations benefit by partnering with an established non-profit which has a seemingly simple mission - assist the at-risk companion animals in Columbia County through sheltering, adoption, sterilization and community outreach and education. Research shows consumers are likely to consider a company's engagement in supporting social issues when they make their purchasing decisions.

As a partner, LCHS can help your corporation gain more visibility in our community, offer great cause-related advertising opportunities, enhance your corporation's image, and give you and your staff VIP status at LCHS events.

Corporate support, both financial and through pro bono services and materials, is key to our ability to save more lives without significantly impacting our expenses. We are more than happy to work with sponsors to design a customized, targeted sponsorship package with your business objectives in mind.

INDIVIDUAL OPPORTUNITIES

How YOU Can Save Lives

If you are an individual looking to support the Lake City Humane Society, we have a few different ways in which you can make a difference and save lives. We're thrilled you're here! Whether you are volunteering your time to wash bedding and clean out kennels or signing up for our monthly donation program, we thank you from the bottom of our hearts and paws.



Monthly Giving

Many families elect to give to their favorite charity or nonprofit on a monthly basis. This allows them to set a specific price and feel good about their donations. For as little as \$10 per month, you can save the lives of our community's animals.

\$10 Per Month
\$15 Per Month

Covers the Cost of Microchipping 1 Animal
Covers the Cost of Vaccinations for 1 Animal

We are also able to set up giving programs on a corporate level. Invite us to meet with your HR department to discuss!

Harness Round-Up Program

Our Round-Up program, powered by Harness, is a fun way to watch your donations grow. Each time you swipe your debit or credit card, Harness will round up to the nearest dollar. The platform will track progress and deduct the final amount at the end of the month. As with monthly giving, you are able to set a cap on the amount you are willing to give each month but unlike monthly giving, you are not set on giving that specific amount each month - it's up to you and your swipes!

Volunteering

Our volunteers are unsung heroes carrying our facility to greater achievements. With a staff of 26, we still need all of the help we can get. Whether you are cleaning kennels, the front lobby or walking animals, we need the help. An integral part of moving an animal along the path to becoming adoption ready requires the animal to be socialized. When you take them for a walk or play with them in one of our play yards that's exactly what you're doing!

Donating Supplies

From washing machines breaking to needs for leashes, collars and cleaning supplies, we always have a laundry list of supplies on our wish list. Common items include: bleach, dawn dish soap, tide, blankets, toys, food and even office supplies. We also accept donations for our upcoming Thrift Store!

LCHS Corporate Sponsorship Packages



There are several options for corporate sponsorship packages. We offer both specific one-time opportunities as well as multi-level opportunities to partner with us all year long. Sponsorships are tailored to the business objectives of the sponsor.

Work Place Giving

Many businesses, corporations, and government agencies have workplace campaigns through which an employee may contribute to the charity of their choice. Invite LCHS to come talk to your employees about the important work that we do in the community and how they can be involved. This visit can include bringing furry friends along for a little pet therapy!

Imagine the difference you could make. If you have 20 employees and each donate \$1 per biweekly pay period your company could cover the cost of a spay or neuter of 1 cat. If each employee donates \$2 per biweekly pay period your company could cover the cost of a spay or neuter of 1 dog.

Matching Gift

Matching gift programs allow employees to give a financial donation to their favorite non-profit, like Lake City Humane Society, which your organization matches with a like or greater gift. Make sure your employees know about this amazing benefit the community's homeless animals

Sponsor An Adoption, \$145 monthly for 12 months

Our average length of stay for cats and dogs is 24.3 days. In some rare cases a cat or dog can spend a significantly longer period of time at our shelter if they need to work on their manners, require special medical treatments before they are made available for adoption or are part of an active investigation. The animals often through no fault of their own may not catch the eye of potential adopters. Providing adopters with an incentive to adopt these animals will give them a better chance of finding their forever home.

Clear Out The Shelter Day, \$3,500

An adoption day can be sponsored either at LCHS or at your business. This would include covering some or all of the adoption fees. Typically, these are hosted annually and we look forward to expanding to semi-annually in 2021.

Fundraising Events

MyShelter Events

Lake City Humane Society is thrilled to announce the development of the MyCommunity Events fundraising program. Any company or individual who wishes to host an event on behalf of LCSH is encouraged to contact us today!

Our Events

LCHS hosts one fundraising event per quarter. Contact us today to discuss opportunities. All proceeds from these events support the animals at Lake City Humane Society.

James Montgomery Animal Wellness Center

Brick Sponsorship, \$100 per brick

The building that will house Lake City Humane Society is named the James Montgomery Animal Wellness Center. LCHS is thrilled to welcome construction in Fall 2020 and expect completion by 2020 year end. This building will house the Allison Family Clinic with services including sterilization and low cost vaccinations as well as the new adoption center.

Just outside of the James Montgomery Animal Wellness Center there will be a brick lined, walk-through garden. Sponsoring a brick in honor/memory of a loved one or pet are available now. Bricks are available in one size; 4X8. The 4X8 pavers can fit up to 2 lines of text and 13 characters on each line for a \$100 donation.

Sponsor a Kennel or Cattery - \$5,000; \$3,000

Our kennels host over 5,000 animals annually and are constantly full. They require daily maintenance to provide a safe, clean, and comfortable area for animals waiting for adoption. Kennel sponsorships allow us the ability to care for homeless pets by supporting the upkeep of their housing facilities.

As a kennel sponsor you will receive the following benefits:

- A plaque displaying your name or logo on the kennel or room you sponsored.
- A photo and story of an animal your sponsorship has helped save.
- A shareable image for social media so that your customers, employees, and community members will know the impact that you are making in Ottawa County.

Naming Rights, Adoption Center, \$25,000

The James Montgomery Animal Wellness Center will house an expanded adoption center and YOUR company could be the name of our new center. With thousands of companion pets and new owners coming through our adoption center each year, the opportunity for name recognition is vast.

Corporate Sponsorship Levels

Benefits

- Opportunity for corporate volunteer day at LCHS.
- Reduce employee stress with (4) one-hour visits with puppies or kittens at your business. These can also be given as incentives to your favorite clients!
- Ten, 50% off adoption coupons for employees.
- 2020 Specific: Naming Rights within James Montgomery Animal Wellness Center

Sponsor Recognition

- Full page ad in our adoption folder (8.5" x 11" full color) and coupons.
- Media Promotion: Mention on four radio spots annually.
- Online Promotion: Logo link on our website and featured social media promotions.
- In-house Promotion: Logo recognition in the lobby.

Event Sponsorship

- Vendor space at each quarterly event, company logo as a sponsor on LCHS page for event, sign with company logo at event, verbal recognition as featured sponsor, company logo on all marketing prior to event and at event, and display company provided banner at event.

Best Friend (\$25,000+)

Benefits

- Opportunity for corporate volunteer day at LCHS.
- Reduce employee stress with (2) one-hour visits with puppies or kittens at your business. These can also be given as incentives to your favorite clients!
- Five 25% and Five 50% off adoption coupons for employees.

Sponsor Recognition

- Half page ad in our adoption folder (8.5" x 5.5" full color) and coupons.
- Media Promotion: Mention on two radio spots annually.
- Online Promotion: Logo link on our website and featured social media promotions.
- In-house Promotion: Logo recognition in the lobby.

Event Sponsorship

- Vendor space at each quarterly event, company logo as a sponsor on LCHS page for event, sign with company logo at event, verbal recognition as featured sponsor, company logo on all marketing prior to event and at event, and display company provided banner at event.

Humane Hero (\$10,000+)

Benefits

- Volunteer day at LCHS for employees.

Sponsor Recognition

- Quarter page ad in our adoption folder (4.25" x 5.5" full color) and coupons.
- Media Promotion: Mention on one radio spot annually.
- Online Promotion: Logo link on our website and featured social media promotions.
- In-house Promotion: Logo recognition in the lobby.

Event Sponsorship

- Vendor space at two quarterly events, company logo as a sponsor on LCHS page for event, sign with company logo at event, verbal recognition as featured sponsor, company logo on all marketing prior to event and at event, and display company provided banner at event.

Top Dog (\$5,000+)

Benefits

- Volunteer day at LCHS for employees.

Sponsor Recognition

- 1/6 page ad in our adoption folder (4.25" x 3.5" full color).
- Online Promotion: Logo link on our website and featured social media promotions.
- In-house Promotion: Logo recognition in the lobby.

Event Sponsorship

- Vendor space at a quarterly event, company logo as a sponsor on LCHS page for event, sign with company logo at event, verbal recognition as featured sponsor, company logo on all marketing prior to event and at event, and display company provided banner at event.

Cat's Meow (\$2,500+)

Contact Us to Participate or Learn More About Partnership Opportunities

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Guided By Our Vision

To become the leading animal advocate in Florida creating a community in which all animals are free from abuse, hunger, fear, loneliness and to eliminate the need to euthanize dogs and cats as a means of population control.

To become Columbia County's primary facility for pet adoption, to be considered a reliable, credible resource to address any animal issue and through education and best practices end animal suffering, homelessness, and needless euthanasia.

